

MARTIN THALER

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EXPERIENCE

IIT Institute of Design, Chicago, IL.

Studio Professor 2008 - 2019

Teach and develop course content for graduate level classes in industrial and environmental design, sponsors include Capital One, Worthington Industries and Logitech. Teach executive education workshops. Students have achieved national level of recognition.

Article, Chicago IL.

Co-founder and Partner 2012 - 2019

Design partnership with Sung Jang formed to develop products with memorable stories.

Clients: Pleut Pieds, McDonald's, Leo Burnett, and Artemide.

IDEO, Chicago, IL.

Design Lead 1996 - 2008

Extensive experience directing, managing, and collaborating with multi-disciplinary teams to deliver inspiring, high value, innovative, and commercially feasible products and environments that exceed client expectations. Projects ranged from \$75K to \$500K. Established industrial design group in Chicago location in 1996, designed inspirational workspace.

Institute of Design, Illinois Institute of Technology, Chicago, IL. 1993-96

Visiting Lecturer and adjunct faculty member. Taught and developed course content for graduate and undergraduate courses and seminars in industrial and environmental design.

Design Logic, Chicago, IL. 1985-93

Co-founder and partner of design consultancy. Managed business and designed products clients: Bang & Olufsen, RC Computer, View-Master, and Thomson Consumer Electronics.

ITT Corporation, Stratford, CT. 1983-84

Senior Industrial Designer. Developed designs for desktop and portable computers and business telephones based within the advanced technology center.

Independent Design Consultant, New York, NY. 1982-83

Designed products for Aramis personal care products, ITT flat screen concept televisions, JCPenny stereos, and View-Master products, and exhibits.

Lee Manners & Associates, New York, NY.

Industrial designer. Projects included tableware trade show and graphics for Yamazaki, stereos for JCPenney, custom furniture and toys for View-Master.

GAF Corporation, New York, NY. 1981-82

Industrial designer. Responsible for product design in photo and reproduction division.

Products included Pana Vue slide viewers, diazo machines, and View-Master toys

Siemens Corporation, Munich, Germany. 1979-80

Apprentice designer. Worked within the telecommunications and medical departments, designed telephones, roadside call boxes, and personal care thermometers.

JL Barrault, Paris, France. 1978-79

Student designer worked on Moulinex housewares products for small design firm.

EDUCATION

Royal College of Art, London, England. 1976-78

Master of Fine Arts, Thesis in the Department of Design Research investigated computer modelling systems.

Rhode Island School of Design, Providence, RI. 1972-76

Bachelor of Fine Arts, Industrial Design.

INVITED PRESENTATIONS

Lotopia: a future of making products locally

July 2016, Global Innovation Forum on Technology and Society, Harbin, China

Kickstarting: changing how innovation happens

July 2015, Department of Architecture, Harbin Institute of Technology, Harbin, China

Innovation and Design Thinking Module 4

December 2014, CEDIM, Monterrey, Mexico.

Design Thinking Workshop

June 2014, Far Eastern Group, Taipei, Taiwan

Logistics and Performance of the

Operating Room

June 2014, Department of Architecture, Harbin Institute of Technology, Harbin, China

Innovation and Design Thinking Module 4

May 2014, CEDIM, Mexico City, Mexico

IDEO Design Process and Culture

June 2013, Department of Design, Harbin Institute of Technology, Harbin, China

Innovation and Design Thinking Module 4

November 2012, CEDIM, Monterrey, Mexico.

Modern Cultural Objects

May 2012, Department of Design, Hongik University, Seoul, Korea.

Cars and Aging

June 2012, Kia Motors, Department of Design and Planning, Seoul, Korea.

Prototyping at ID

May 2011, Department of Design and Planning, Korea Institute of Advanced Science and Technology, Daejeon, Korea.

Play to Learn

May 2010, International Workshop, National Cheng Kung University, Tainan, Taiwan.

On Prototyping

November 2010, Department of Design, Archeworks, Chicago, IL.

Rapid Transit and Rapid Prototyping

May 2009, International Workshop, National Cheng Kung University, Tainan, Taiwan.

PERMANENT DESIGN COLLECTIONS

Art Institute of Chicago

Cranbrook Academy of Art