[FRAME]

"Online groups enable youth to connect to peers who share specialized and niche interests of various kinds... In these interest-driven networks, youth may find new peers outside the boundaries of their local community. They can also find opportunities to publicize and distribute their work to online audiences, and to gain new forms of visibility and reputation."

—Mizuko Ito, et al

Living and Learning with New Media:
Summary of Findings from the Digital Youth Project

Observations Insights + Findings

Contagious Interaction.

Ubiquitous technology

Create and share your point of view

Levels of Experience / Interaction

Organizing relevant Information

Element of Surprise

Structured vs Unstructured

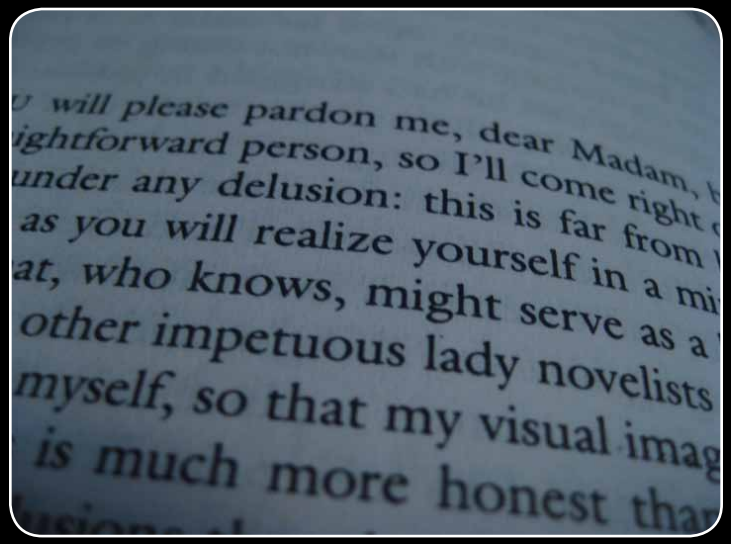
Engaging through multiple senses

Interaction Exploration

Create and share your point of view

What is a point of view?

Narrative
POV is described



Physical vantage point
POV is shown

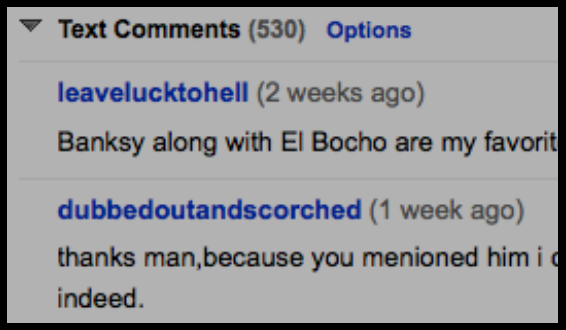
How is a point of view expressed?

1.
Through mediated reproduction of the object or experience

Record: photo, video
Re-create: art, language

2.
Through commentary

Extension or addition



3.
Through actions

E.g. modify, destroy, elevate, isolate, hide

Opportunity space Design area

An open learning environment
that allows experts and laymen
to share their unique point of view
on places and events in the city,
on the spot, in the moment.
A network that connects people
that share an interest and that
provides new viewpoints and
surprising connections.

Opportunity space

Problems and Opportunities

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Objectives

Design a system that...

- helps users develop and share a point of view
- allows for discovery and spontaneous learning
- is motivating and engaging
- integrates into city
- integrates with user’s everyday life
- encourages creative collaboration
- is multimodal

Precedents / competitive analysis

YouTube
Broadcast Yourself ™

BettrAt
Get Better Faster

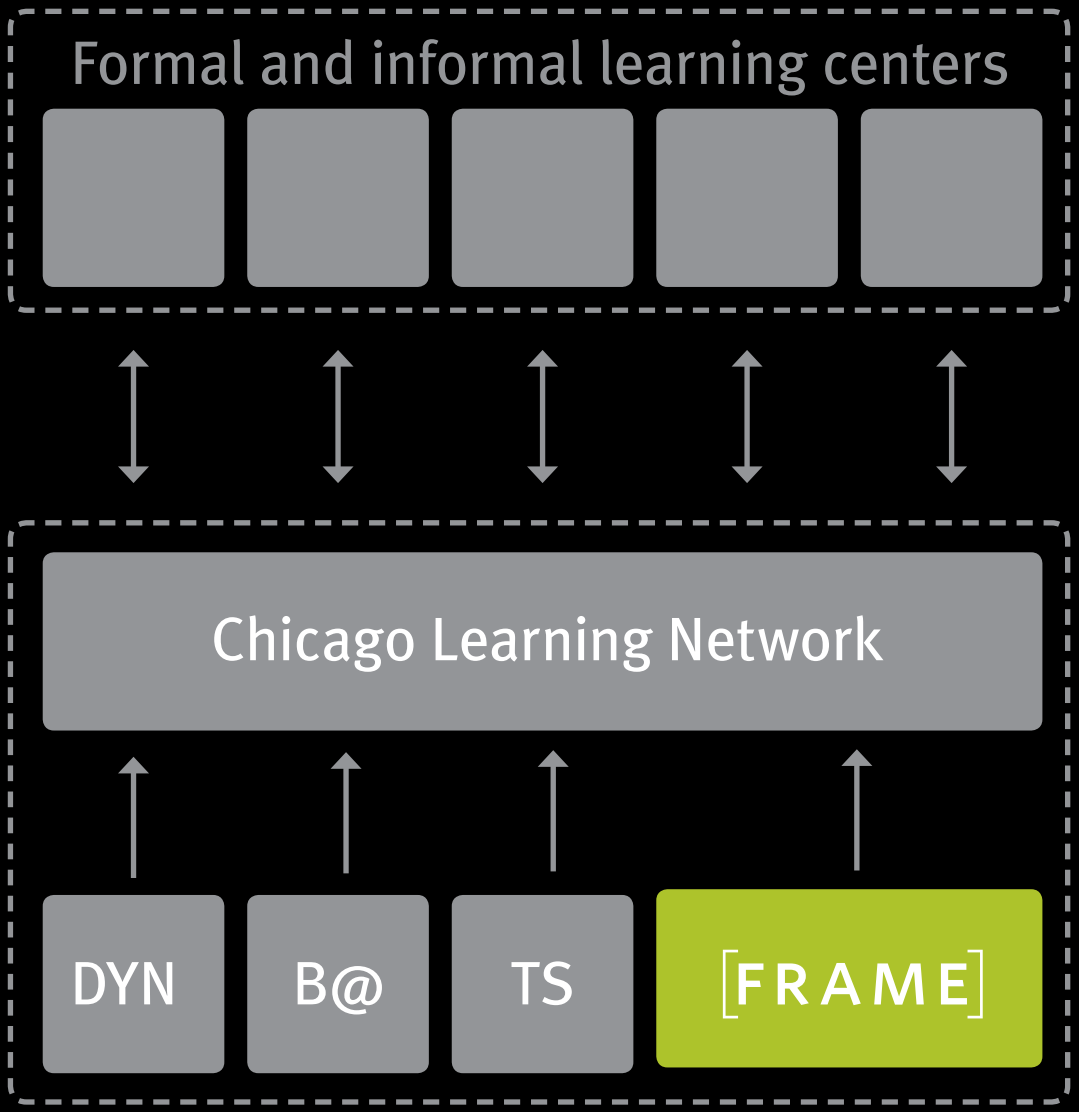
UrbanArtGuide

PANDORA®
internet radio

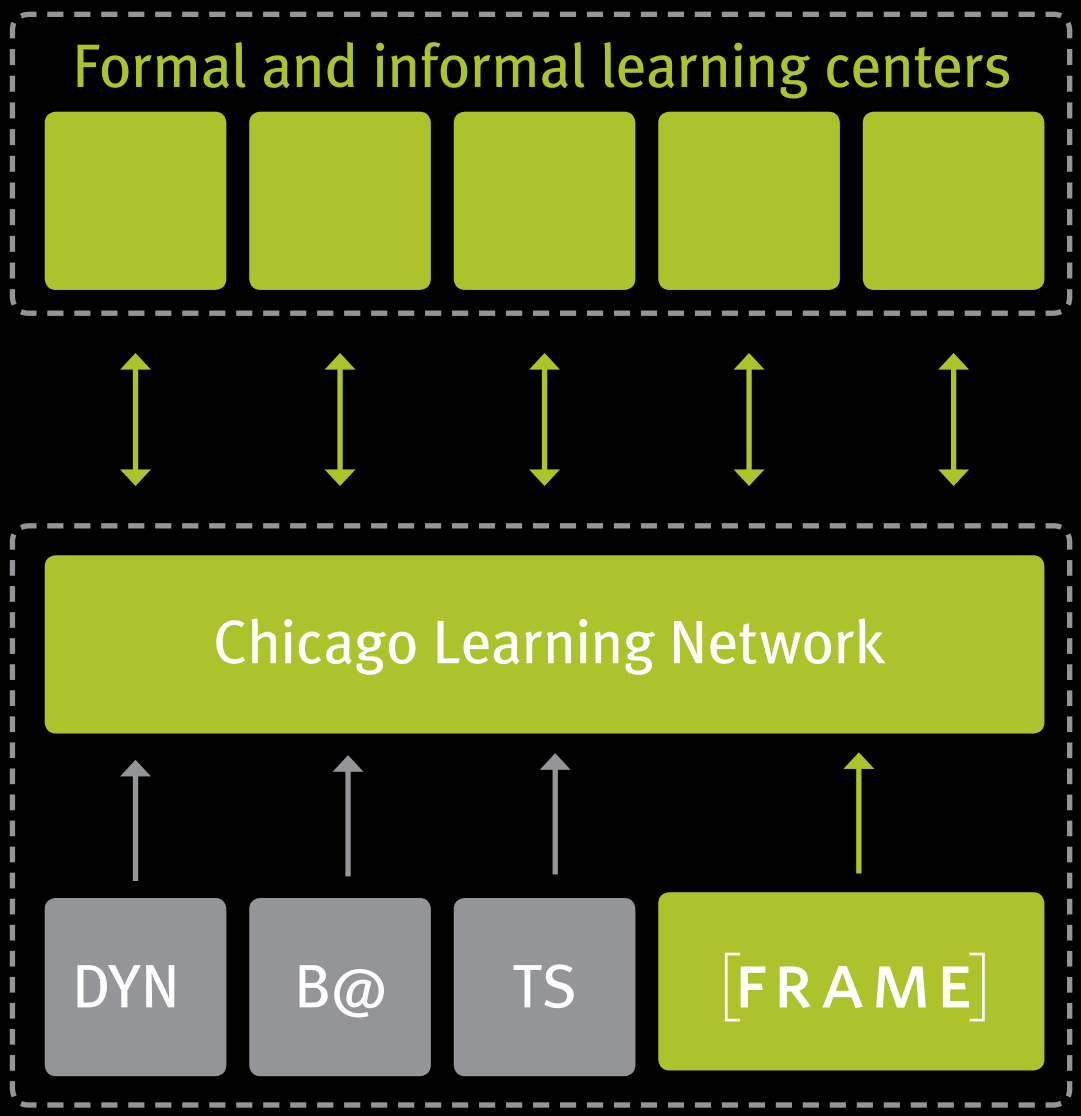
WIKITUDE
WORLD BROWSER

[FRAME]

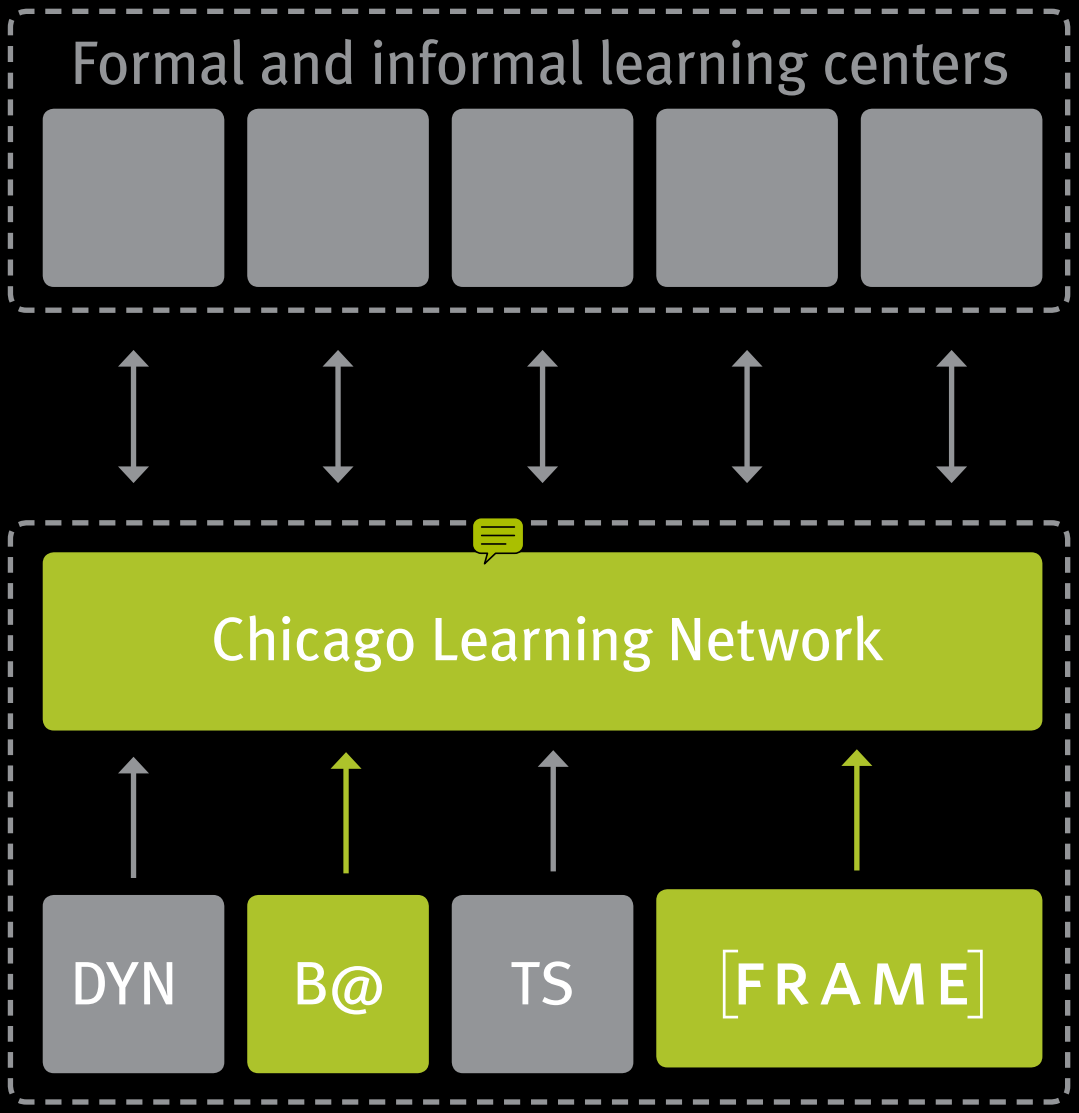
CLN integration



CLN integration



CLN integration

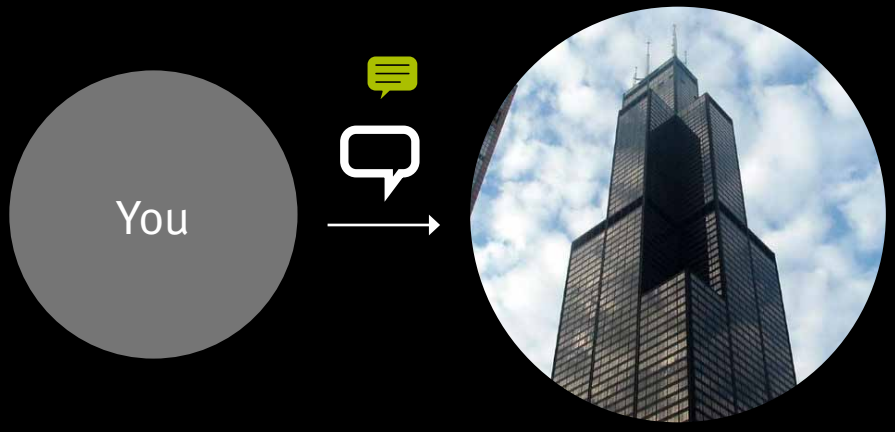


The FRAME concept

The FRAME concept

You

The FRAME concept



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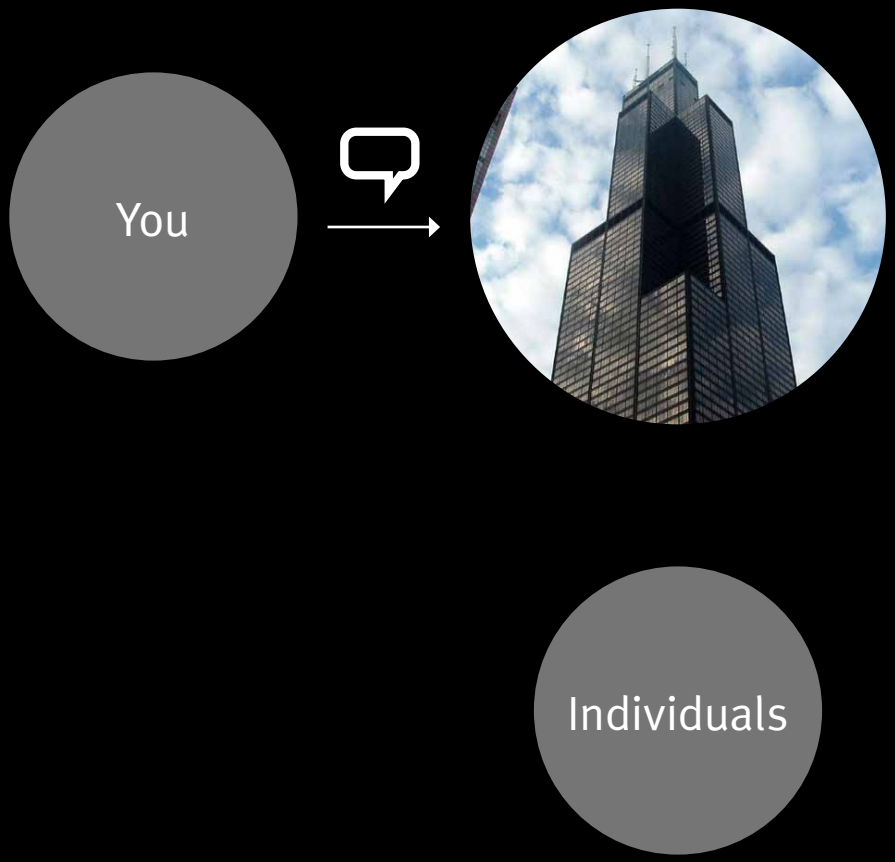

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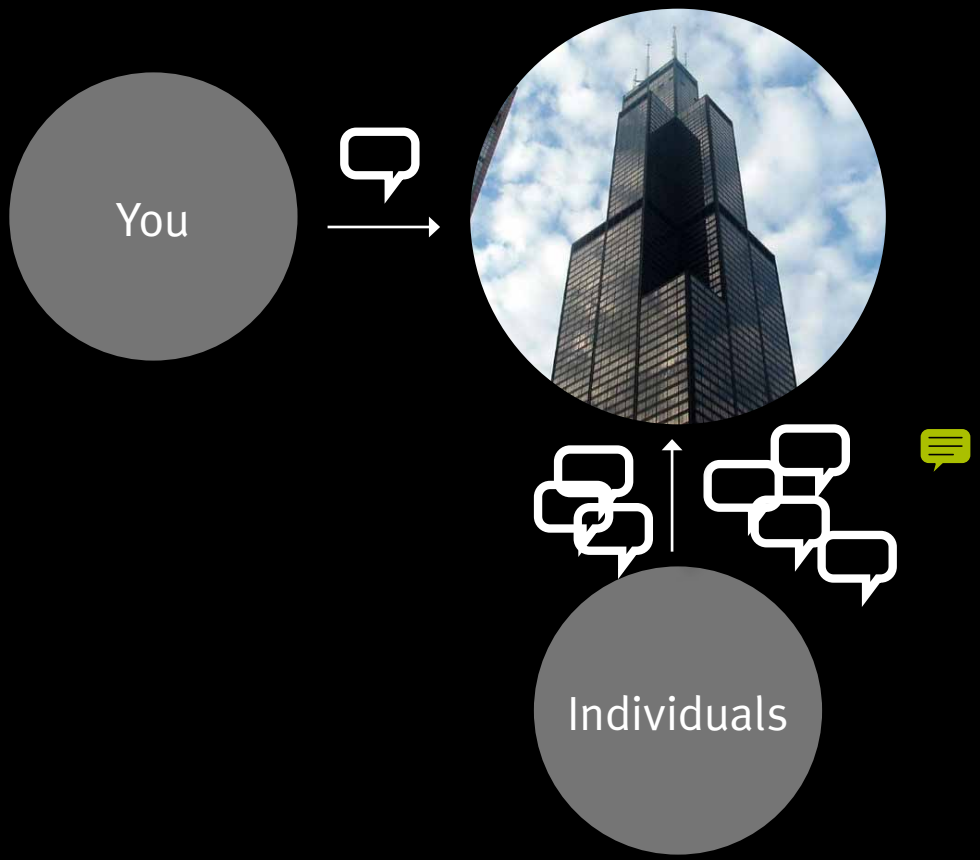

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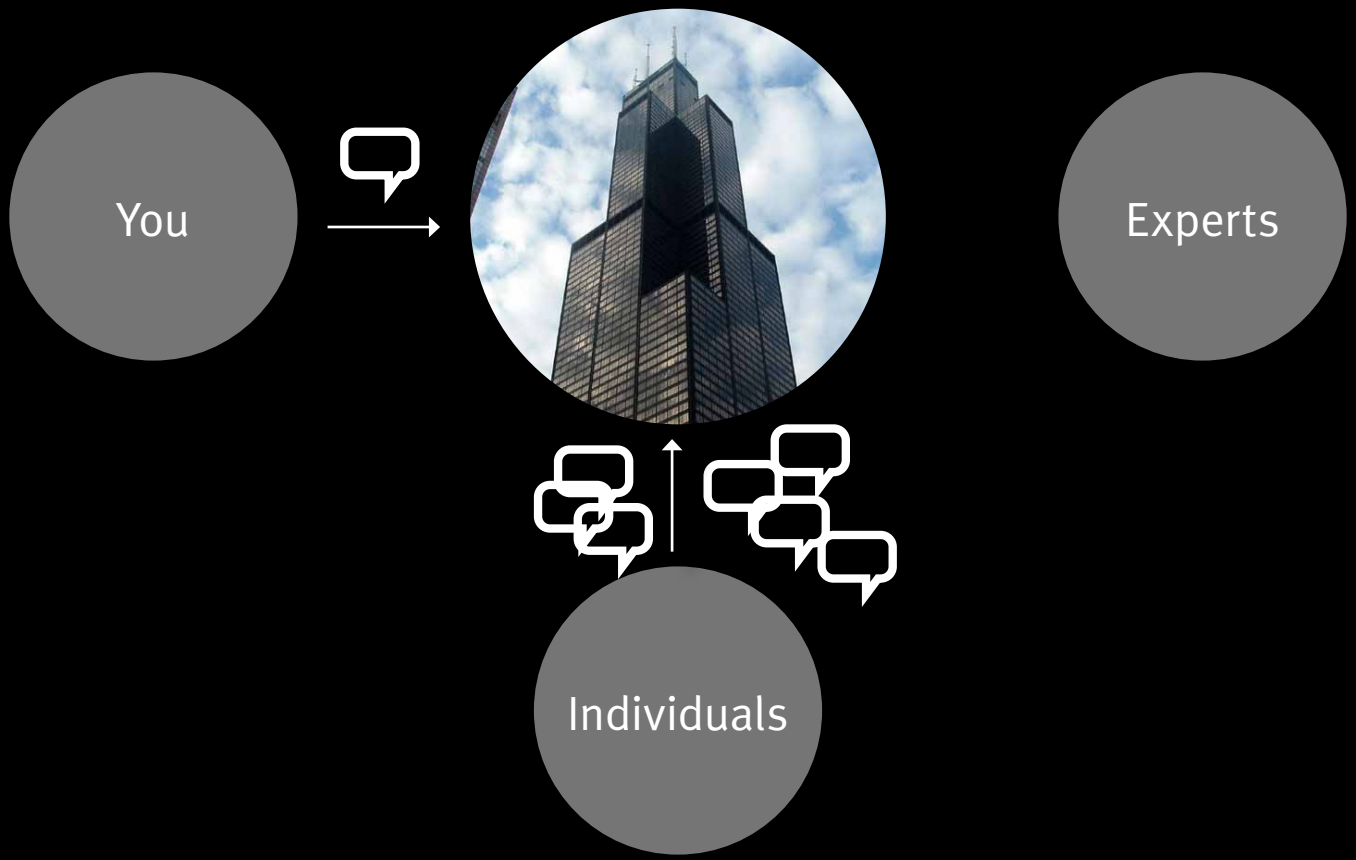

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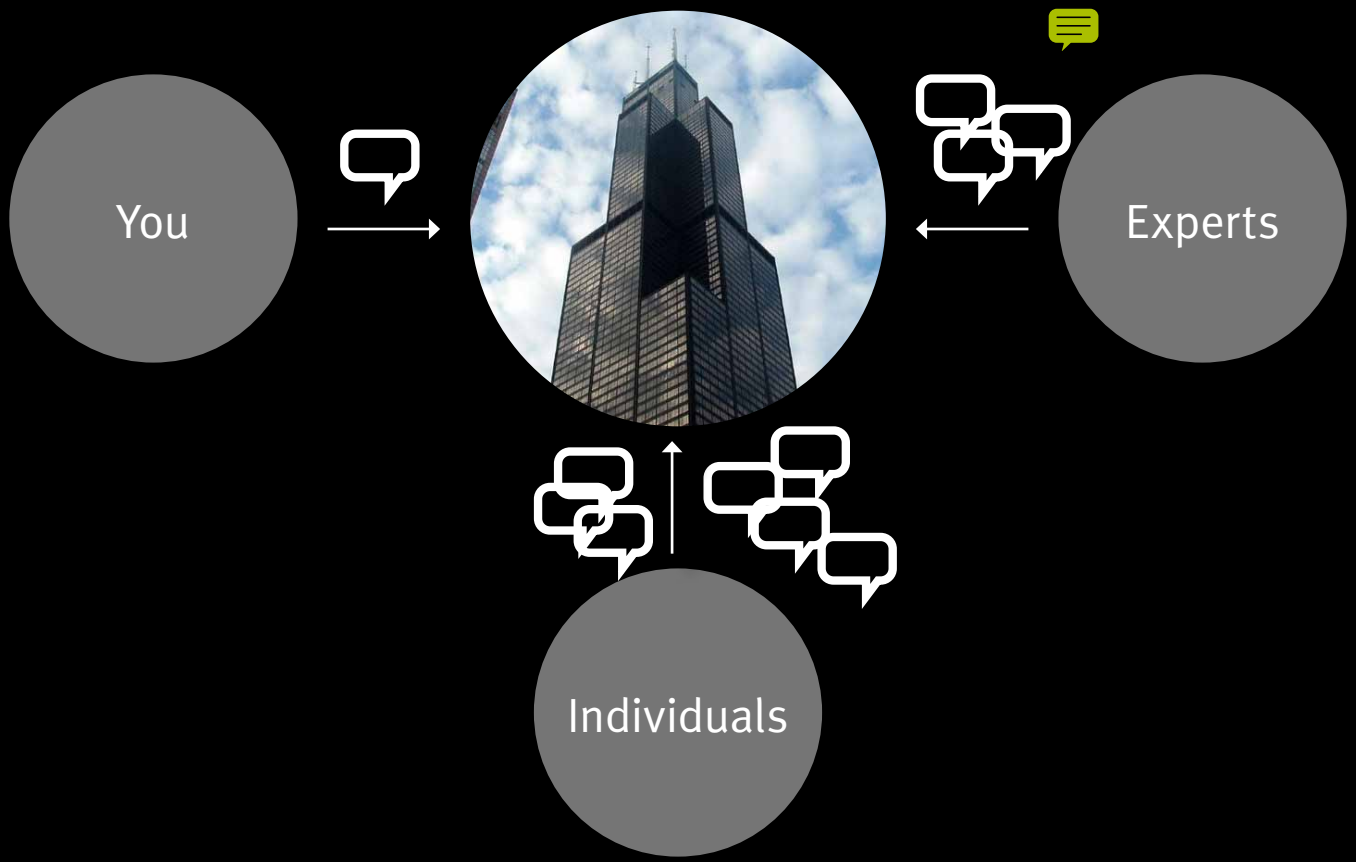

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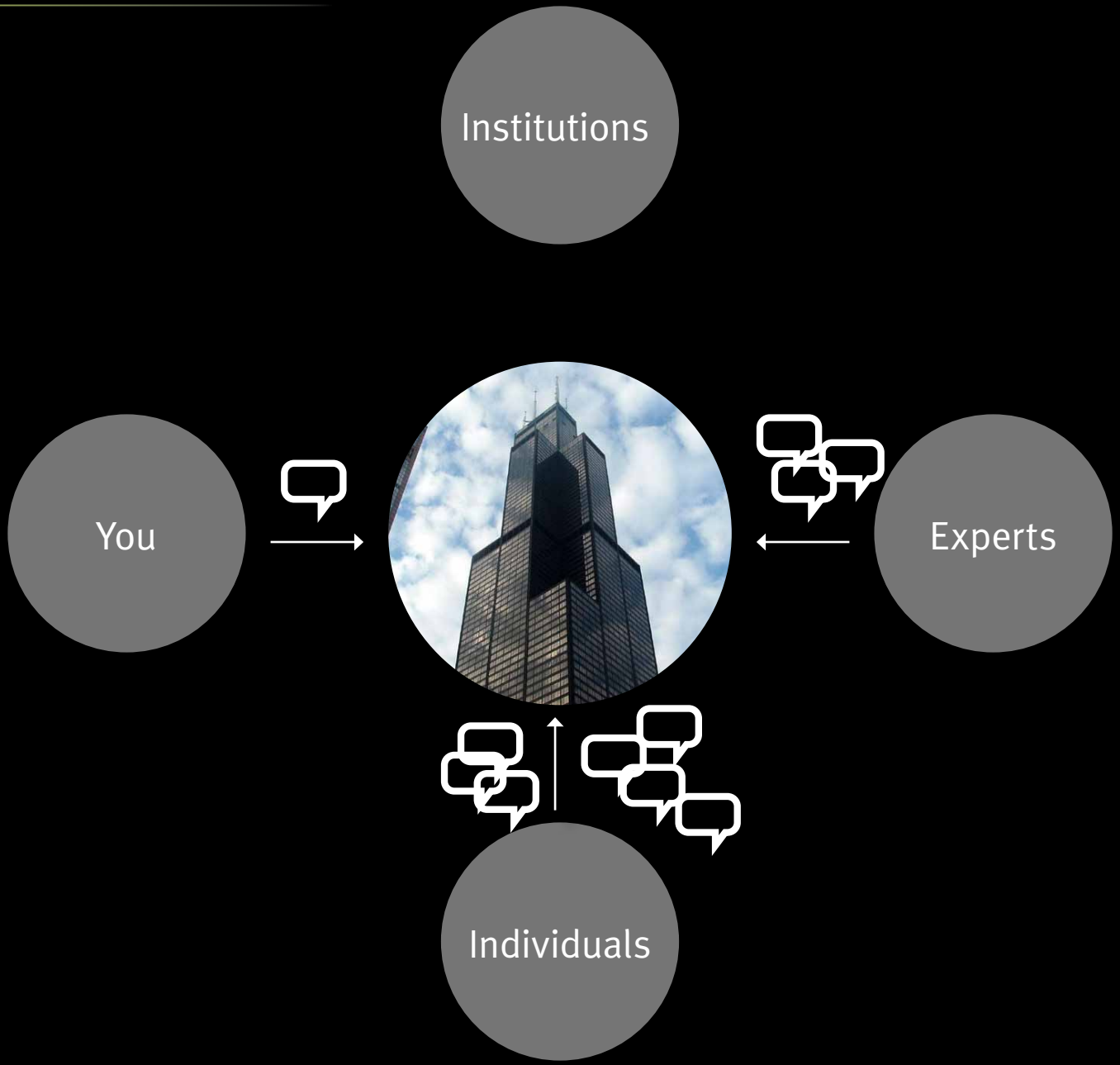

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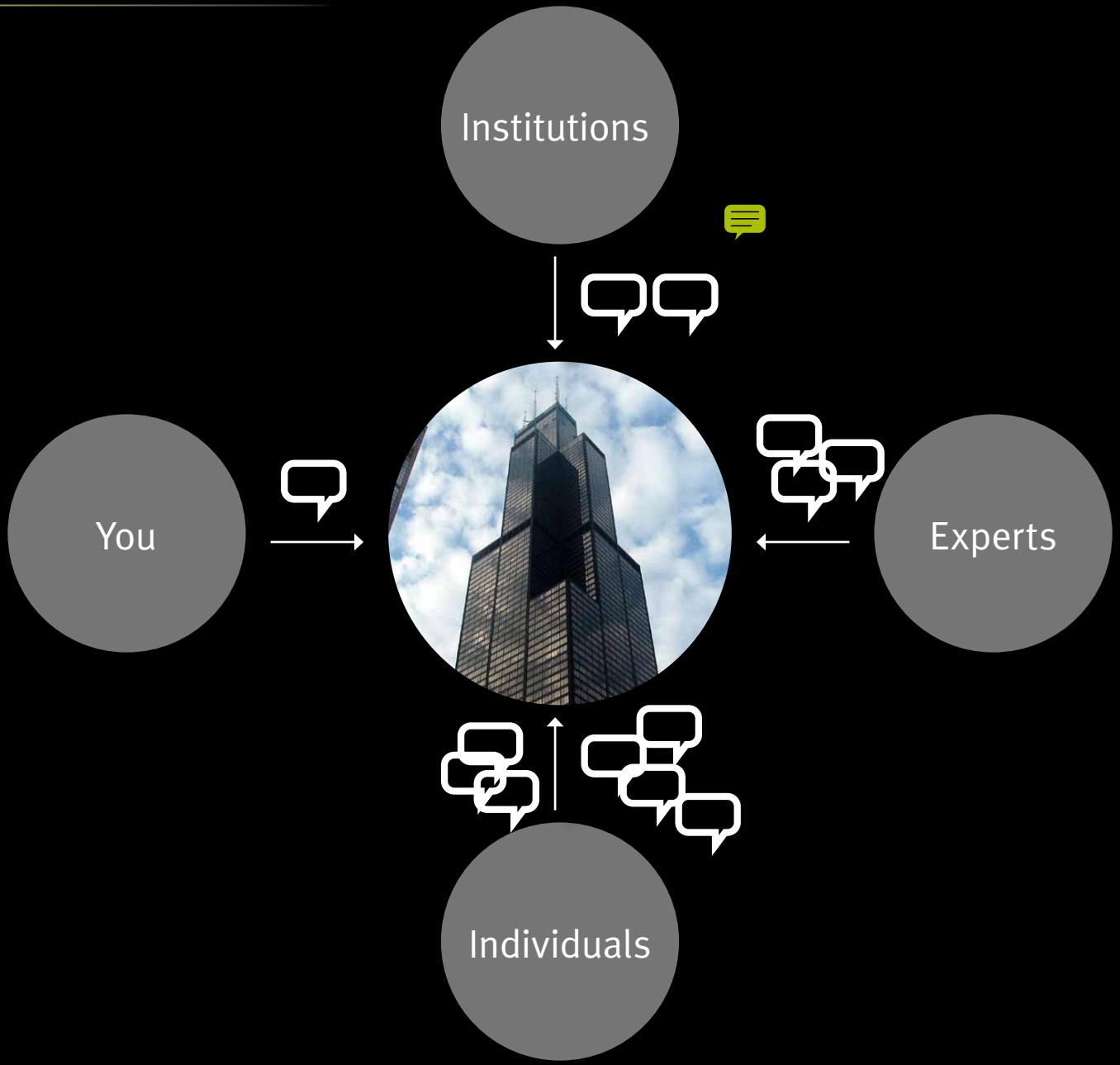

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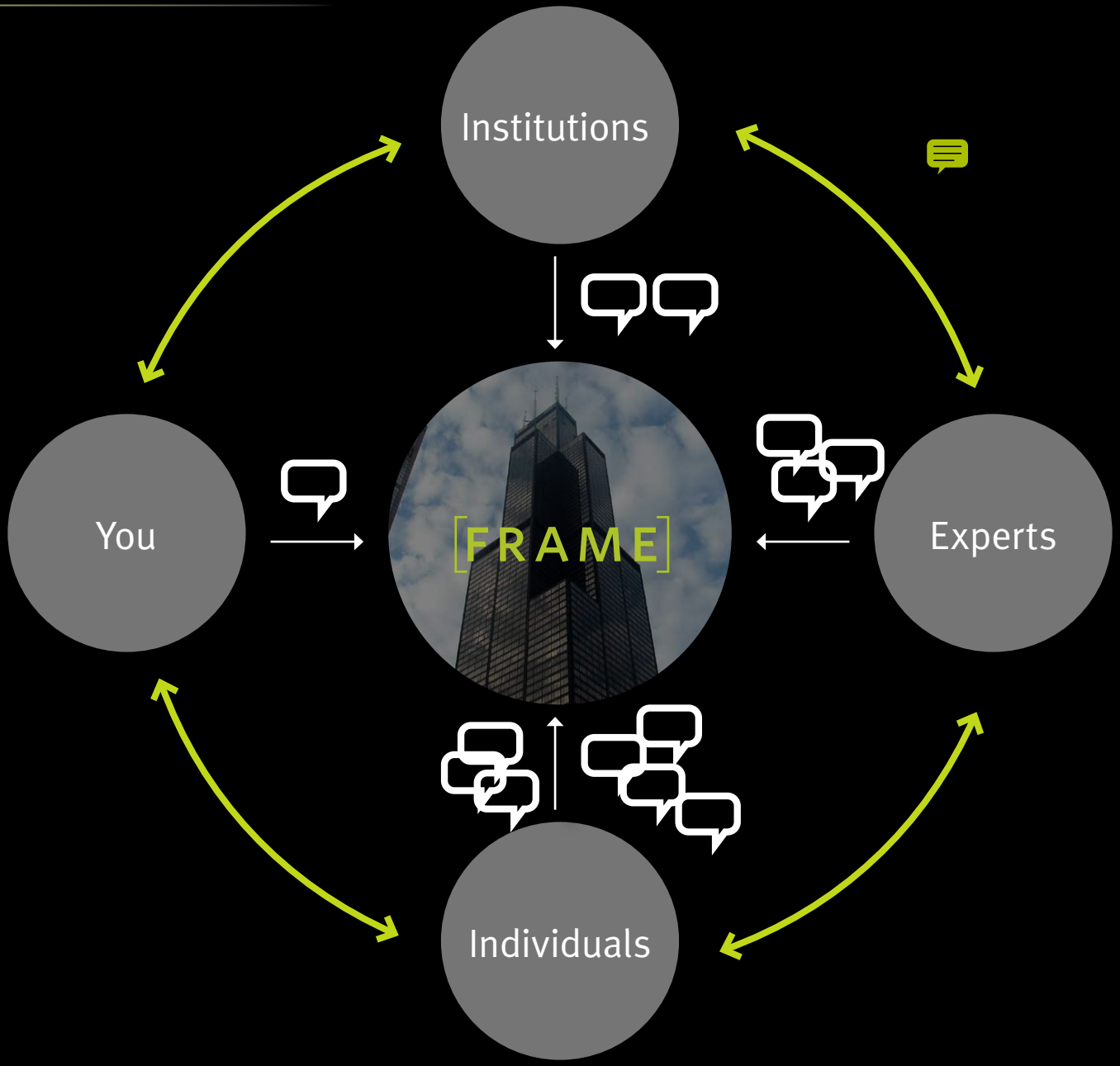

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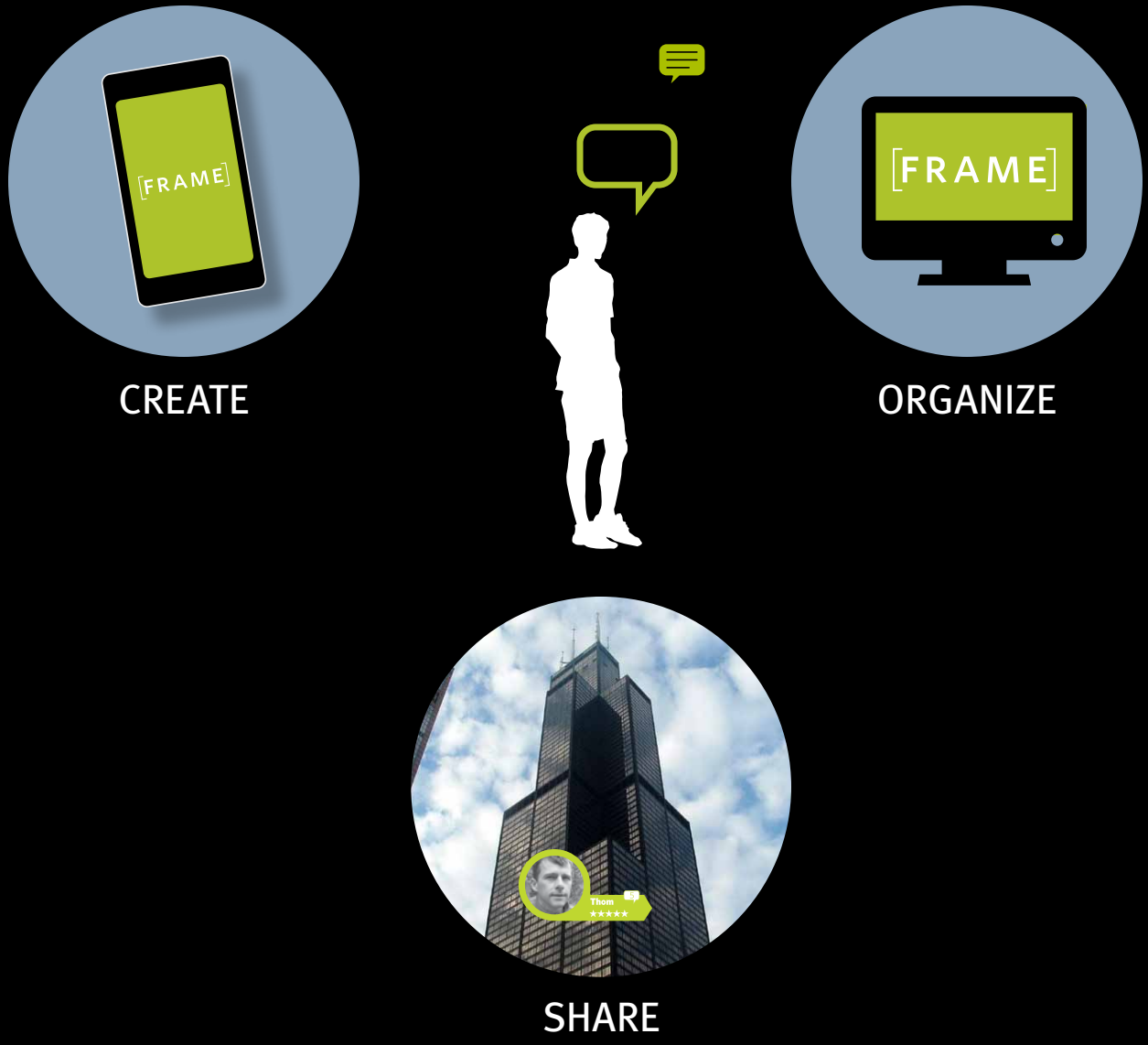
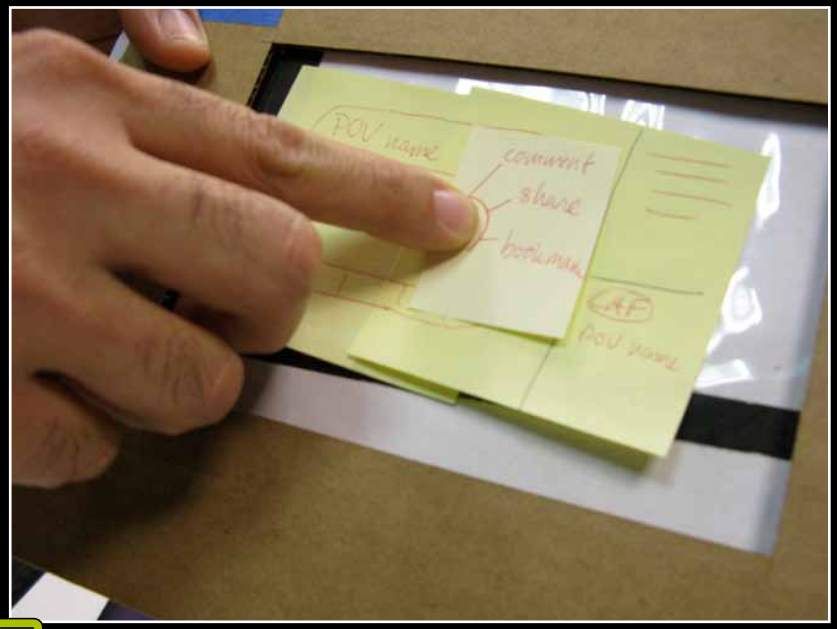
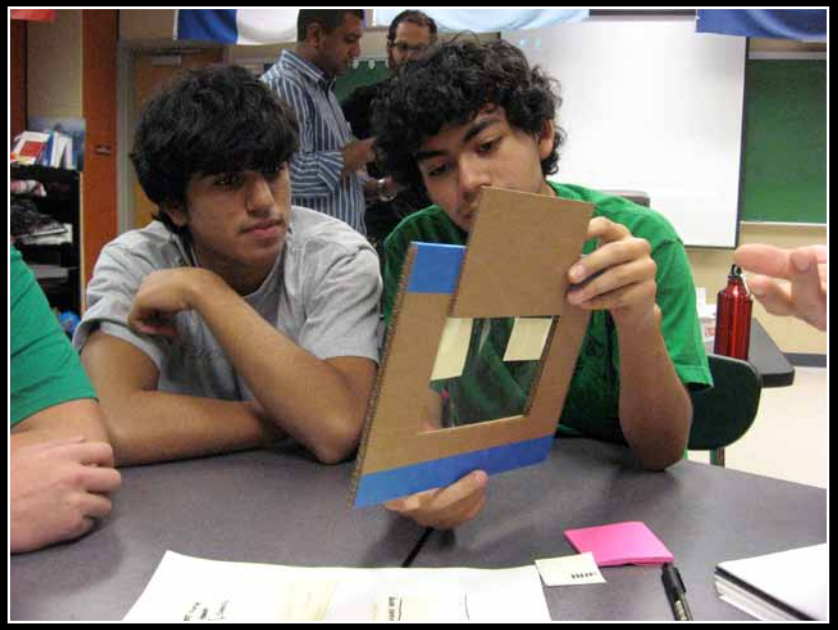
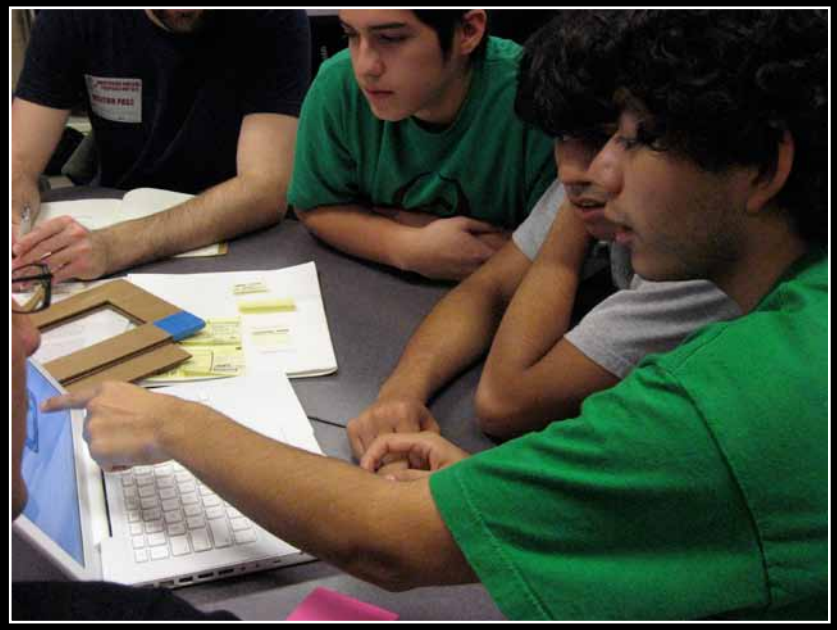


User testing







[FRAME]

ACT 1

Thom captures and shares some inspiration...

NOV. 30
WEATHER PE
NOV. 30 - AP
TOW ZONE

ACT 2

Mo discovers some inspiration and adds a new friend to his channel...

NOV. 30
WEATHER PE
NOV. 30 - AP
TOW ZONE

mb
mb

ACT 3

Mo gets the VIP treatment and meets Thom...

[FRAME]
Banksy Versus Chicago
Open now through June 23rd

Super whip
TOY

Thom
★★☆☆☆
Straight A's all around!
Super whip
TOY

Thom
★★☆☆☆
Straight A's all around!
Super whip
Kschitij
★★★★☆
Nailed it.

Thom
★★☆☆☆
Straight A's all around!
Maurice
★★★★★
I heart AR
Kschitij
★★★★☆
Nailed it.
Super whip
TOY

Thom

★★☆☆☆

Straight A's all around!

Maurice

★★★★★

I heart AR

Jerad

★☆☆☆☆

I think I'm getting hungry again

Kschitij

★★★★☆

Nailed it.