

## CARLOS TEIXEIRA

### Contact

Institute of Design  
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 Chicago, IL 60616  
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### Education

1998/02	Ph.D. in Design Chicago, IL, USA	Institute of Design Illinois Institute of Technology
1994/97	Masters Degree in Design Rio de Janeiro Brazil	Departamento de Artes Pontificia Universidade Católica
1986/90	Bachelors Degree in Design Rio de Janeiro Brazil	Departamento de Artes Pontificia Universidade Católica

### Professional History

November 16/Present	PhD Program Coordinator	Institute of Design Illinois Institute of Technology Chicago, IL, USA
January 16/Present	Associate Professor in Design	Institute of Design Illinois Institute of Technology Chicago, IL, USA
May 13/Present	Founder/Principal	ORGE Innovation Consulting New York, Chicago, USA
July 09/June 12	Director of Academic Affairs School of Design Strategies	Parsons The New School for Design The New School University New York, NY, USA
July 03/December 15	Associate Professor in Design and Management	Parsons The New School for Design The New School University New York, NY, USA

July 02/May 03	Design Consultant Project Leader	McDonald's Corp. Oak Brook, IL, USA
Summer 2001	Design Consultant	Dow Chemical Midland, MI, USA
Summer 2000	Design Consultant	Arthur Andersen St. Charles, IL, USA
Summer 1999	Design Consultant	McDonald's Corp. Oak Brook, IL, USA
1993/98	Graphic Designer	Imagemaker Soluções em Comunicação e Educação Corporativas Rio de Janeiro, RJ, Brazil.

## Research and Scholarship History

August 2016-Present:

Currently working with and advising 5 PhD Students/Researcher on Design Strategies in Complex Spaces of Innovation

May 2016-October 2017:

Guest Editor organizing a Theme Issue on 'Transforming Design Matters' with 5 original articles from different authors for She Ji: The Journal of Design, Economics and Innovation

January 2017-Present:

Research collaboration with Associate Professor Weslyne Ashton and PhD Student Andre Nogueira on Sustainable Solutions supported by the ERIF grant

March 2016-December 2017:

Research collaboration with Professor Cai Jun and PhD Students from Tsinghua University in Beijing, China on the 'Structures of Time in Design Thinking'

2012-May 2014:

Research collaboration with Professor Alessandro Deserti as External Adviser to PhD Student Laura Matta Garcia at Politecnico di Milano, Italy, on Service Design and Entrepreneurship

August 2011-May 2013:

Guest Editor on the theme 'Designing for Billions' for the Journal of Design Strategies with 5 original case study articles on design strategies for emerging markets

January 2011-April 2013:

Experiments on design strategies in large scale collaborations through open innovation systems in India, Brazil, and China, countries with the largest emerging markets at that period

August 2006-May 2010:

Comparative research of undergraduate and graduate design curriculum across multiple degree types and design programs internationally resulting on the restructuring of undergraduate design programs and envisioning of new graduate design programs at Parsons School of Design, and also a Viewpoint article at Design Studies

2002-Present:

Citations to publications from multiple disciplines and countries

May 2000-May 2003:

Doctoral research collaboration with PhD Student Paola Bertola from Politecnico di Milano, Italy resulting on an article in the Design Studies Journal presenting the findings of a comparative study of the strategic role of 'Design as a Knowledge Agent'

## **Adviser**

### **Primary Adviser**

August 2019-Present:

Hendriana Werdhaningsih, PhD Student, IIT-Institute of Design

August 2019-Present:

Xin Guo, PhD Student, IIT-Institute of Design

August 2018-Present:

Jessica Jacobs, PhD Student, IIT-Institute of Design

August 2017-Present:

Irem Tekogul, PhD Student, IIT-Institute of Design

August 2016-Present:

Andre Nogueira, PhD Candidate, IIT-Institute of Design

### **Secondary Adviser**

August 2018-Present:

Amanda Geppert, PhD Candidate, IIT-Institute of Design

August 2018-Present:

Jaime Rivera, PhD Candidate, IIT-Institute of Design

August 2018-Present:

Roberto Faller, PhD Candidate, IIT-Institute of Design

August 2018-Present:

Maryam Heidaripour, PhD Candidate, IIT-Institute of Design

## External Adviser

August 2018-Present:

Caterina Dastoli, PhD Student, Politecnico di Milano, Visiting Scholar at IIT-Institute of Design

2012-May 2014:

Laura Matta Garcia, PhD, Politecnico di Milano

## Final Defense Committee

February 2019:

Mariana Fonseca Braga, PhD, Politecnico di Milano

February 2019:

Valusyte Ruta, PhD, Politecnico di Milano

February 2018

Marta Corubolo, PhD, Politecnico di Milano

February 2018

Xue Pei, PhD, Politecnico di Milano

## Publications

### Refereed Journal Articles

Nogueira, A., Ashton, W. and Teixeira, C. “Expanding Perceptions of the Circular Economy through Design: Eight Capitals as Innovation Lenses.” *Resources, Conservation & Recycling*, 149 (2019): 566–576. DOI: <https://doi.org/10.1016/j.resconrec.2019.06.021>

Teixeira, Carlos, guest ed. “Transforming Design Matters.” *She Ji: The Journal of Design, Economies, and Innovation*, vol. 3, no. 1 (Spring 2017).

Mata García, L., Deserti, A. and Teixeira, C. “Entrepreneurial Design: The Role of Design as Driver of Entrepreneurial Opportunity Generation and Assessment.” *Int. J. Entrepreneurship and Innovation Management*, vol. 21, nos. 1/2 (2017): 64–85. DOI: <https://doi.org/10.1504/IJEIM.2017.081494>

Teixeira, Carlos, guest ed. “Designing for Billions.” *Journal of Design Strategies*, vol. 6, no. 1 (Spring 2013).

Teixeira, Carlos. “The Entrepreneurial Design Curriculum: Design-based Learning for Knowledge-based Economies.” *Design Studies*, vol. 31, no. 4 (July 2010): 411–418.

Teixeira, J. Carlos and Bertola, Paola. “Design as a Knowledge Agent: How Design as a Knowledge Process is Embedded into Organizations to Foster Innovation.” *Design Studies*, vol. 24, no. 2 (March 2003): 181–194.

Teixeira, J. Carlos. “Setting the Discourse for Design Planning: Four Approaches.” *Estudos em Design*, vol. 2, no. 8 (August 2000): p. 9.

### Articles and Book Chapters in Publications

- Teixeira, C., Shafieyoun, Z., Rosa, J. A., Jun, C., Li, H., Xu, X., Chen, X. “Structures of Time in Design Thinking.” In *Analysing Design Thinking: Studies of Cross-Cultural Co-Creation*. Edited by Bo T. Christensen, Linden J. Ball and Kim Halskov. CRC Press, 2017.
- Forlizzi, J., Stolterman, E., Teixeira, C., & Zimmerman, J. “A New North American Design Research Organization.” *Dialectic*, vol 1, no. 1 (2016): 14-17. DOI: <http://dx.doi.org/10.3998/dialectic.14932326.0001>
- Teixeira, Carlos. “National Design Policies: John Heskett and Design Policy.” In *A John Heskett Reader: Design, History, Economics*. Edited by Clive Dilnot. London: Bloomsbury Academic, 2016.
- Teixeira, Carlos. “Prática Reflexiva Revisitada.” (Refletive Practice Revisited. In *Cadernos de Estudos Avançados em Design*. Edited by Dijon de Moraes, Regina Alvares Dias, and Rosemary Bom Conselho. Barbacena: EdUEMG, 2011.
- Teixeira, Carlos. “Open Innovation Systems: The Case of Industree.” In *A Moda num Mundo Global – Fashion in a Global World*. Edited by Isabel Cantista, Francisco Vitorino Martins, Paula Rodrigues, and Maria Helena Villas Boas Alvim. Porto: Vida Económica Editora, 2011.
- Teixeira, Carlos. “The Craft of Prototyping.” *Strategic Design Research Journal*, vol. 4, no. 1 (January-April 2011): 29–32.
- Teixeira, Carlos. “Latin Markets as Design Labs.” *Strategic Design Research Journal*, vol. 2, no. 2 (July-October 2009): 69–72.
- Teixeira, J. Carlos. “Uma Inovação de Cada Vez.” *Design to Branding Magazine*, no. 5 (January 2009), 86–92.
- Teixeira, J. Carlos and Rickenberg, Raoul. “Design Process.” In *Design Dictionary / Wörterbuch Design*. Edited by Michael Erhoff and Timonhy Marshall. Basel: Birkhäuser Verlag AG, 2008.
- Poggenpohl, Sharon, ed., J. Carlos Teixeira, and others, guest eds. “An Annotated Design Research Bibliography: by and for the Design Community.” Special Issue, *Visible Language* 36. no. 2, 2002.

### Refereed Conference Papers

- Teixeira, C., Shafieyoun, Z., Rosa, J. A., Jun, C., Li, H., Xu, X., Chen, X. “Structures of Time in Design Thinking.” Proceedings of Design Thinking Research Symposium 11, Copenhagen, Denmark, November 13–15, 2016.
- Teixeira, Carlos. “Prescriptive Design Protocols.” Proceedings of International Association of Societies of Design Research, Brisbane, Australia, November 2–5, 2015.
- Garcia, L. M., Deserti, A. and Teixeira, C. “Service Design Tools as Frameworks in Generation of Business Ideas: An Action Research Case Study.” Proceedings of 2013 IEEE Tsinghua International Design management Symposium, Shenzhen, China, December 1-2, 2013.
- Sheerin, B., Divekar, S., Alcocer, F. and Teixeira, C. “Design Process as Innovation Technology for Creating Value in Emerging Markets: The DREAM:IN Project.” Electronic Book (e-Book) of 4<sup>th</sup> International Forum Design as a Process, Universidade do Estado de Minas Gerais, Belo Horizonte, Brazil, September 19-22, 2012.

- Teixeira, Carlos. "The Entrepreneurial Design Curriculum: Design-based Learning for Knowledge-based Economies." Proceedings of International Association of Societies of Design Research, Seoul, South Korea, October 18–22, 2009.
- Teixeira, J. Carlos. "Prototyping with Digital Media." Proceedings of Third Engineering & Product Design Education International Conference, in *Crossing Design Boundaries*, edited by Paul Rodgers, Libby Brodhurst, and Duncan Hepburn, 351–355. London: Taylor & Francis, 2005.
- Bertola, Paola and J. Carlos Teixeira. "Design as a Knowledge Agent." Proceedings of Fifth Asia Design Conference, Seoul National University, Seoul, South Korea, October 11–13, 2001.
- Teixeira, J. Carlos. "The Unexplored Capabilities of Design Knowledge." Proceedings of Design (Plus) Research, Politecnico di Milano, Milan, Italy, May 18–20, 2000.
- Teixeira, J. Carlos. "Alexandre Wollner." Proceedings of P&D Design Conference, 35–43, Belo Horizonte, Brazil, November, 1996.
- Teixeira, J. Carlos. "Modo de Produção, Forma e Função." Proceedings of First Brazilian Design Conference, in *Estudos em Design*, vol.2, no.2, IX 31–36, São Paulo, Brazil, November, 1994.

### **Refereed Conference Presentations**

- Nogueira, A., Teixeira, C., and Ashton, W. "Repurposing Vacated Spaces in Post-Industrial Cities." COINs17: Resilience through COINs, Detroit, USA, September 14–17, 2017.
- Nogueira, A., Teixeira, C., and Ashton, W. "Designing Sustainable Systems Solutions." Conference presentation, PhD Seminar, Design Management Academy Conference, Hong Kong Polytechnic University, Hong Kong, June 7–9, 2017.
- Teixeira, C. and Forlano, L. "Digital Manufacturing and the Future of Innovation Systems in Chicago." Conference presentation, Relating Systems Thinking and Design (RSD5) 2016 Symposium, OCAD University, Toronto, Canada, October 13–15, 2016.
- Rickenberg, Raoul and J. Carlos Teixeira. "Mapping Another Choice." Conference presentation, Annual Conference, Design History Society, Design and Evolution, Delft University of Technology, Delft, Netherlands, August 31–September 2, 2006.
- Teixeira, J. Carlos. "Doing Differently: How Social-Technological Networks Are Changing the Design Process in the Fashion Industry." Proceedings of International Design Congress, National Yunlin University of Science and Technology, Taiwan, November 1–4, 2005.
- Teixeira, J. Carlos. "Raising the Bar: By Whom and for Whom?" Proceedings of Futureground International Conference, Monash University, Melbourne, Australia, November 17–21, 2004.
- Teixeira, J. Carlos and Roberto Holguin. "Stealing from Ethnography: Why Designers Are Interested in Ethnography and How Ethnography Is Applied by the Field of Design." Conference presentation, Third Annual Chicago Ethnography Conference, Loyola University, Chicago, IL, February 24, 2001.
- Teixeira, J. Carlos. "Design Knowledge and Business Opportunities." Proceedings of 10th International Forum on Design Management Research & Education, Frankfurt, Germany, November 16–18, 2000.

### **Invited Conference Presentations**

- Teixeira, Carlos. “Design Strategy and Problem-based Learning in Complex Spaces of Innovation.” Keynote Speaker, Problem-based Learning – PBL2016 International Conference, São Paulo, Brazil, September 8–10, 2016.
- Teixeira, Carlos. “Design Strategy in Complex Spaces of Innovation.” Keynote Speaker, 2<sup>nd</sup> Congress of Design Research: Theoretical and Practical Scopes of Design, Universidad Nacional de Colombia, Bogota, Colombia, August 29–September 1, 2016.
- Teixeira, Carlos. “Design Strategies for the Knowledge Economy.” Keynote Speaker, 3er Coloquio Nacional de Investigación para el Diseño, Universidad Autónoma Metropolitana, Mexico City, Mexico, September 29–October 1, 2015.
- Teixeira, Carlos. “Design: Tecnologia da Inovação.” Keynote Speaker, Desenhando o Futuro 2011, 1º Congresso Nacional de Design, Bento Gonçalves, Rio Grande do Sul, Brazil, August 5–6, 2011.
- Teixeira, Carlos. “Enterprising Design Knowledge: Strategies of Design and New Product Development.” Keynote Speaker, Global Fashion 2010, Fashion International Conference, CEPESE, Porto, Portugal, November 11-13, 2010.
- Teixeira, Carlos. “The Craft of Prototyping.” Conference presentation, Second International Forum of Design as a Process, Scientific Meeting of the Latin Network for Development of Design Processes, Universidade de Aveiro, Aveiro, Portugal, October 28–30, 2010.
- Teixeira, Carlos. “Latin Markets as Design Labs.” Conference presentation, First International Forum of Design as a Process, Scientific Meeting of the Latin Network for Development of Design Processes, Escola de Design Unisinos, Porto Alegre, Brazil, June 24–26, 2009.
- Teixeira, Carlos. “Doing Differently: How Social-Technological Networks Are Changing the Design Process in the Fashion Industry.” Conference presentation, Continuum '06, The Challenges of Global Fashion Leadership: Evolving Directions and Future Perspectives, Pearl Academy of Fashion, New Delhi, India, February 21–22, 2006.
- Teixeira, J. Carlos. “Reinventing the Fashion Show.” Conference presentation, Designing Designers: International Convention of University Courses in Design, 5<sup>th</sup> Edition, Salone Internazionale del Mobile, Milan, Italy, April 17, 2004.

### **Lectures**

- Teixeira, Carlos. “Design Strategy in Complex Spaces of Innovation.” Lecture, Politecnico di Milano, Milan, Italy, June 17, 2017.
- Teixeira, Carlos. “Design Strategies in Open Innovation Systems.” Lecture, Chiba University, Chiba, Japan, March 26, 2015.
- Teixeira, Carlos. “Ideação como Utilidade Pública.” Guest Speaker, iGovSP/Secretaria de Planejamento e Desenvolvimento Regional de São Paulo, São Paulo, Brazil, March 28, 2014.
- Teixeira, Carlos. “Enterprising Design.” Guest Speaker, I Workshop Design Thinking, Escola Politécnica da Universidade de São Paulo, São Paulo, Brazil, September 11, 2013.

- Teixeira, Carlos. “The Entrepreneurial Design Curriculum.” Lecture, Tongji University, Shanghai, China, March 28, 2013.
- Teixeira, Carlos. “DREAM:IN.” Guest Speaker, Global Forum America Latina, Online Edition, Paraná, Brazil, August 29–31, 2011. <http://www.globalforum.com.br/>
- Teixeira, Carlos. “Design: Tecnologia da Inovação.” Lecture, PUC-Rio (Pontifícia Universidade Católica do Rio de Janeiro), Rio de Janeiro, Brazil, August 15, 2011.
- Teixeira, Carlos. “The Entrepreneurial Design Curriculum.” Lecture, ESDI/UERJ (Escola Superior de Desenho Industrial, Universidade do Estado do Rio de Janeiro), Rio de Janeiro, Brazil, August 8, 2011.
- Teixeira, Carlos. “Enterprising Design Knowledge: Strategies of Design and New Product Development.” Guest Speaker, Symposium A Fashion Odyssey, Arnhem Mode Biennale, Arnhem, Netherlands, June 16, 2011.
- Teixeira, Carlos. “Reflective Practice Revisited.” Guest Speaker, Seminar Design & Método, Universidade do Estado de Minas Gerais, Belo Horizonte, Minas Gerais, Brazil, November 26, 2010.
- Teixeira, Carlos. “Design Knowledge in Emerging Markets.” Lecture, Manipal University, India, June 7, 2010.
- Teixeira, Carlos. “Design Knowledge in Emerging Markets.” Lecture, National Institute of Design, Bangalore, India, October 12, 2009.
- Teixeira, Carlos. “Design Competencies in Knowledge Economies.” Lecture, Masters in Design Innovation, Department of Design, Universidad Iberoamericana, Mexico City, Mexico, January 20, 2009.

### **Ph.D. dissertation**

- Teixeira, J. Carlos. “Design Knowledge and Business Opportunities.” Ph.D. dissertation, Institute of Design, Illinois Institute of Technology, 2002.

## **Professional Activities**

### **MercyCorps and MasterCard Center for Inclusive Growth**

January – March 2015

#### **Project description**

The goal of this workshop is to apply design strategies to engage key stakeholders to develop e-voucher specifications common to NGO program needs to share with private sector partners.

**How?** We propose planning, producing and facilitating one specification definition workshop with 20 participants from implementing agencies and potentially private sector partners. This agile and collaborative engagement will develop a set of e-voucher specifications regarding its use, common needs and priorities for system improvements (such as reporting, offline functionality, security features, interaction with registration platforms, etc).



### **Sustainable Development Solutions Network Amazonia**

September 2014 – May 2015

#### Project description

ORGE Innovation Consulting and graduate students from Parsons The New School for Design are currently working on a multi-country project in partnership with the United Nations Sustainable Development Solutions Network Amazonia (SDSN Amazonia) and with the support of individual designers and design firms INSITUM and LIQUID.

The goal of the SDSN Amazonia project is to develop transformative, scalable solutions to problems related to climate change, environment, sustainability, poverty, health, education, and communication for Amazon countries.

Manaus, Brazil: Workshop participants were from the Academy of Science Brazil and Amazonian Academy of Sciences, among other organizations.

Lima, Peru: Participants were the international leaders of Coordinator of Indigenous Organizations of the Amazon River Basin (COICA), as part of the 2014 Cop 20 Lima Climate Change Conference.

About SDSN: Launched by UN Secretary-General Ban Ki-moon in August 2012, the Sustainable Development Solutions Network (SDSN) mobilizes scientific and technical expertise from academia, civil society, and the private sector in support of sustainable development problem solving at local, national, and global scales. We aim to accelerate joint learning and help to overcome the compartmentalization of technical and policy work by promoting integrated approaches to the interconnected economic, social, and environmental challenges confronting the world. The SDSN works closely with United Nations agencies, multilateral financing institutions, the private sector, and civil society.

<http://unsdsn.org/>

### **OPEN Innovation Camp**

March – June 2014

#### Project description

Open is a design-led innovation camp in India aimed at intrapreneurs, entrepreneurs, marketing people, communication leaders, key decision makers, senior management and anyone in the business of creating value to bring about change. Open creates a spirit of exchange and of sharing and creating new knowledge. Participants work and learn in collaborative and cross disciplinary teams of 5 or 6 people. Across the two and half days, the participants go from culling insights, to developing ideas and to creating new business models and processes and prototypes, where it is possible to bring the idea alive. Various aspects of design and business are covered and process-case studies shared.

**FUSE: Next Generation**

October – December 2013

**Project description**

TASC is a nonprofit organization helping urban schools expand the school day to give disadvantaged students more opportunities to discover and develop their talents. TASC wanted to apply concepts from Social-Emotional Learning to lay a foundation for a new instructional approach to science learning. ORGE Innovation Consulting helped TASC and Every Hour Counts, a coalition of citywide organizations that increase access to quality learning opportunities, to apply design strategies for designing alternative moments of learning that integrates Social-Emotional Learning and Science Education. Through Project Framing and Knowledge Brokering activities it was possible to engage experts and field workers to transform inside and outside fragments of information dispersed among all stakeholders into actionable ideas envisioning the future of science learning.

**Digital Prototype Opportunity**

January – May 2013

**Project description**

The Digital Prototype Opportunity is an initiative between Blue Ridge Foundation, Thoughtworks, and the Parsons School of Design Strategies. The project included participation from over 100 nonprofit groups based in New York and surrounding areas, competing for \$50,000 in direct funding, business mentorship for six months, and the creation of software systems proposed by their organizations. Workshops were designed to fine-tune, advance, and make ideas viable.

**MetrôRio**

June 2011 – September 2013

**Project description**

MetrôRio is the operator of the subway system in the city of Rio de Janeiro, Brazil transporting on average 700,000 passengers per day. MetrôRio wanted to improve the quality of urban mobility by focusing on the user experience. For 2 years, Carlos Teixeira, founder of ORGE Innovation led a consortium of architecture, design and business strategy specialists to design user journeys that infuses convenience in urban mobility in the city of Rio de Janeiro. Through Project Framing, Open Innovation Consortium, Design Strategies, Knowledge Brokering, Innovation Capacity Building, and Leadership Mentoring it was possible for MetrôRio to shift their focus from mass transportation to services and convenience in the urban mobility, consequently upgrading MetrôRio infrastructure and expanding their portfolio of products and service offerings. The project had also the function of serving as a blueprint for upgrading the MetrôRio service infrastructure in preparation to the events of the World Cup in 2014 and the Olympic Games in 2016.

## **Contributions to Administration and University Service**

### **University Service at Institute of Design, Illinois Tech**

2018-Pres	Member	UCOPT Committee
2017	Member	IPRO Review Committee, Illinois Tech
2017	Org.	Visiting Fellow: Robert Fabricant
2016-17	Adviser	Strategy Conference World Tour
2016-Pres	Coord.	PhD in Design Program

### **University Service at Parsons School of Design, New School University**

2014-15	Senator	University Senate, The New School University
2013-14	Coord.	Partnership, Chongqing Industrial Museum, China
2012-15	Member	External Partnerships Committee, School of Design Strategies
2012-13	Coord.	Partnership, Chiba University and FUJITSU Design, Japan
2011-15	Member	Parsons Advancement, Promotions and Tenure Committee
2009-12	Director	Academic Affairs, School of Design Strategies
2010-11	Chair	Faculty Search Committee for Strategic Management and Design
2010	Co-Chair	New University-Wide Undergraduate Program in Management
2009-10	Member	Faculty Search Committee for Design and Management
2008-09	Coord.	Laboratory Course, Foundation
2008-09	Chair	BBA Curricula Review Committee
2008	Coord.	Design Development Course, Design and Management
2008	Member	Faculty Search Committee for Trans-disciplinary Design
2007-08	Chair	Competency-based Portfolio Committee
2007	Speaker	Design and Management Commencement Address
2006-07	Member	Design and Marketing of Luxury Goods Curricula Review Committee
2006-07	Member	Graduate Program in Design Planning Committee
2006-07	Member	Design Research and Design Development Curricula Review Committee
2005-06	Member	Faculty Search Committee for Design and Management
2005	Member	Faculty Search Committee for Product Design
2004-05	Member	Faculty Promotion Review Committee
2004	Chair	Executive Education Task Force
2004	Member	Faculty Search Committee for Design and Sustainability

## Contributions to the Field of Design

2019	Co-Chair	RSD8 Symposium, Chicago
2019	Org.	Design Intersections Conference, Chicago
2017	Referee	2 Full-Paper Reviews, Design Issues
2017	Referee	Full-Paper Review, She Ji: The Journal of Design, Economics and Innovation
2017	Org.	Public Lecture on Social Innovation by Robert Fabricant, Dalberg Consulting
2016-	Co-Chair	Steering Committee, DARIA – Design as Research in the Americas
2016	Referee	Full-Paper Review, She Ji: The Journal of Design, Economics and Innovation
2016	Referee	Full-Paper Review, International Journal of Design
2015	Org.	VergeNYC, Student-led Conference on Transdisciplinary Design
2015	Referee	Full-Paper Review for IASDR2015 Conference, Australia
2014	Referee	Full-Paper Review for DRS2014 Conference, Sweden
2013	Org.	Digital Prototype Opportunity, New York
2011-14	Advisor	External Advisor, Laura García, Doctoral Candidate, Politecnico di Milano
2011-13	Org.	DREAM:IN Project, India (2011), Brazil (2012) and China (2013)
2011-12	Advisor	External Advisor, Edgar Stuber, Master Degree, UNISINOS, Brazil
2011	Org.	Symposium: Designing for Billions, New York
2011	Referee	Abstracts and Full-Paper for 9 <sup>th</sup> European Academy of Design Conference
2011	Referee	Abstracts and Full-Paper for 4 <sup>th</sup> IASDR Conference
2011	Referee	Full-Paper Review, Journal of Design History, Oxford University Press
2010-	Member	Scientific Committee, The Latin Design Network
2009-	Member	Editorial Board, Strategic Design Research Journal, Brazil
2002	Org.	Design Research Conference, Institute of Design, Chicago

## Contributions to Teaching

### Courses Taught at Institute of Design

2019	Fall	Strategies for Open Innovation Organizational Models for Innovation PhD Seminar
2019	Spring	Sustainable Solutions Seminar Sustainable Solutions Workshop
2018	Fall	Strategies for Open Innovation Organizational Models for Innovation PhD Seminar
2018	Spring	Sustainable Solutions Seminar Sustainable Solutions Workshop

2017	Fall	Strategies for Open Innovation Organizational Models for Innovation PhD Seminar
	Spring	Sustainable Solutions Workshop Strategies for Open Innovation PhD Seminar
2016	Fall	Sustainable Solutions Seminar Sustainable Solutions Workshop Organizational Models for Innovation PhD Seminar
	Spring	Strategies for Open Innovation Organizational Models for Innovation Introduction to Design Planning; with Larry Keeley

#### **Courses Taught at Parsons School of Design**

2015	Fall	Transdisciplinary Design Projects Studio
	Spring	Enterprising Design Knowledge Strategic Design and Management Integrative Studio
2014	Fall	Transdisciplinary Design Projects Studio Designing New Ventures
2013	Fall	Transdisciplinary Design Projects Studio Designing New Ventures
	Spring	Enterprising Design Knowledge Strategic Design and Management Integrative Studio
2012	Fall	Transdisciplinary Design Projects Studio Designing New Ventures
	Spring	Enterprising Design Knowledge
2011	Spring	Portfolio Strategies
2010	Fall	Portfolio Strategies Design in Fashion Systems
	Spring	Senior Seminar & Thesis 2 Design Leadership Workshop; Idiom Design Consulting, Bangalore, India
2009	Fall	Senior Seminar & Thesis 1

- Summer Summer Intensive Studies; Design and Management (2 sections)
- Spring Laboratory 2; Foundation; with Charles Goldman, Artist and Adjunct Faculty  
Senior Seminar & Thesis 2  
Design and Marketing of Luxury Goods; Columbia Business School, NY;  
with Heico Wesselius, Assistant Professor,  
and Kitty Maisonrouge, Adjunct Faculty, Columbia Business School
- 2008 Fall Laboratory 1; Foundation; with Charles Goldman, Artist and Adjunct Faculty  
Senior Seminar & Thesis 1
- Summer Summer Intensive Studies; Design and Management (2 sections)
- 2007 Spring Design Development  
Senior Seminar & Thesis 2  
Fall Senior Seminar & Thesis 1  
Design Research Methods  
Design and Marketing of Luxury Goods; Columbia Business School, NY;  
with Heico Wesselius, Assistant Professor,  
and Kitty Maisonrouge, Adjunct Faculty, Columbia Business School
- Summer Summer Intensive Studies; Design and Management (2 sections)
- Spring Design Development  
Senior Seminar & Thesis 2
- 2006 Fall Department Seminar 1: Introduction to Design and Management (2 sections)  
Senior Seminar & Thesis 1
- Summer Summer Intensive Studies; Design and Management (2 sections)  
Integrated Design: Culture, Place & Design  
Altos de Chavon School of Design, Dominican Republic
- Spring Senior Seminar & Thesis 2  
University Lecture: The Economics of Innovation in Technology and Design;  
with W. Milberg, Associate Professor
- 2005 Fall Department Seminar 1: Introduction to Design and Management  
Senior Seminar & Thesis 1
- Summer Summer Intensive Studies; Design and Management (2 sections)  
Integrated Design: Culture, Place & Design; with Pablo Medina, Associate  
Professor. Altos de Chavon School of Design, Dominican Republic
- Spring Design Development  
Case Study Development  
Designing Concepts; Facoltà del Design, Politecnico di Milano, Milan, Italy

2004	Fall	Department Seminar 1: Introduction to Design and Management (2 sections)
	Summer	Summer Intensive Studies; Design and Management
2004	Spring	Case Study Development Prototyping Reinventing the Fashion Show
2003	Fall	Department Seminar 1: Introduction to Design and Management Design Research Methods Introduction to Design Studies; Department of Critical Studies; with Hazel Clark, Associate Professor

### **Professional Honors, Awards and Research Support**

2019		Flag Calumet, Research Project Principal Investigator, \$100,000 Grant: Kresge Foundation
2019		The Future of Brownfields, Research Project Faculty, \$25,000 Sponsors: Hitachi Design Lab and Fidelity Labs
2018		The Future of Brownfields, Research Project Faculty, \$15,000 Sponsor: Calumet Collaboratives
2017		ERIF – Educational and Research Initiative Fund Principal Investigator, \$25,000 for 1 year Sponsor: Illinois Tech
2017		The Future of Food Security, Research Project Faculty, \$25,000 for 4 months Sponsor: Feeding America
2014		University Distinguished Teaching Award Sponsor: The New School University
2013		Game Changer Award for DREAM:IN Project Sponsor: Metropolis Magazine
2008		Teaching Award Sponsor: Program of Design and Management, Parsons
2006		Teaching Award Sponsor: Program of Design and Management, Parsons