

## DANIEL CHICHESTER

1205 W Sherwin Ave. Apt. 707, Chicago, IL 60626 | dchichester@id.iit.edu

### EDUCATION

Illinois Institute of Technology  
**Master of Science in Design, Emphasis in Photography** **1988**  
Thesis: "A Photographic Experience of Chicago's Loop"

William James College at Grand Valley State Colleges  
**Bachelor of Science** **1983**  
Areas of Concentration: Photography, Performing Arts

### TEACHING EXPERIENCE

Illinois Institute of Technology – Institute of Design  
**Adjunct Instructor — "Research Photography" and "Introduction to Photography"** **2017 – present**  
Developed syllabus and overall course structure, and administered all grades

**Adjunct Instructor — "Observing Users"** **2017**  
Co-instructor, developed lesson plans, lectured, and advised students

**Teaching Assistant — to Larry Keeley in "Design Planning"** **2017 – present**  
Collaborated on curriculum, met with students upon request, handled many administrative responsibilities, documented student activities and presentations, and all lectures

Northwestern University – Kellogg School of Management  
**Teaching Assistant — to Larry Keeley in "Innovation Frontiers"** **2016**  
Collaborated on curriculum, met with students upon request, handled many administrative responsibilities, and documented student activities and presentations

Illinois Institute of Technology – Interprofessional Projects Program  
**Instructor — Social, Business and Technological Innovation among various classes** **2016 – present**  
*Social Innovation:* "Data Analytics and Public Safety," "Community Wealth Building," "Global Challenges"  
*Business Innovation:* "Future of Moving Walkways," "Innovating People Movement of the Future"  
*Technological Innovation:* "Innovation Science," "Technical Innovation," "Innovation in Product Design," "Study Abroad in Beijing, China," "Planning an Interactive Wall"

Illinois Institute of Technology – Interprofessional Projects Program  
**Instructor — Higher Education for High School Students** **2018 – 2019**  
"Innovation in Product Design": Homewood-Flossmoor High School  
"Data Analytics": Summer Camp IIT

### PROFESSIONAL EXPERIENCE

Doblin (Deloitte Consulting)  
**Senior Insights Lead, Innovation Practice** **1991 – 2016**

- Led qualitative research on B2B and B2C customer experience
- Product and service innovation projects for Fortune 100 companies
- Focused on building empathic insight about people that can be used to inspire new business concepts
- Worked on teams that include business, design, and technology experts, and in deep partnership with client team members who transform innovative concepts into sustainable businesses
- Co-developed user-research and documentary techniques for business purposes
- Coached business unit managers and their teams in business innovation processes
- Client industries: consumer products, financial services, food and beverage, healthcare, manufacturing, pharmaceutical, retail, telecommunications, and travel

- Global experience: US, Canada, Mexico, England, Ireland, Denmark, Norway, Sweden, France, South Africa, India, South Korea, and China

IIT Research Institute

**Staff Photographer**

Public relations: portraits, architecture; technical documentary, government classified imagery, and consulting

**1989 – 1991**